



Enterprise · Web · Mobile



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Connecting people with IT

# ICT and PRODUCTIVITY

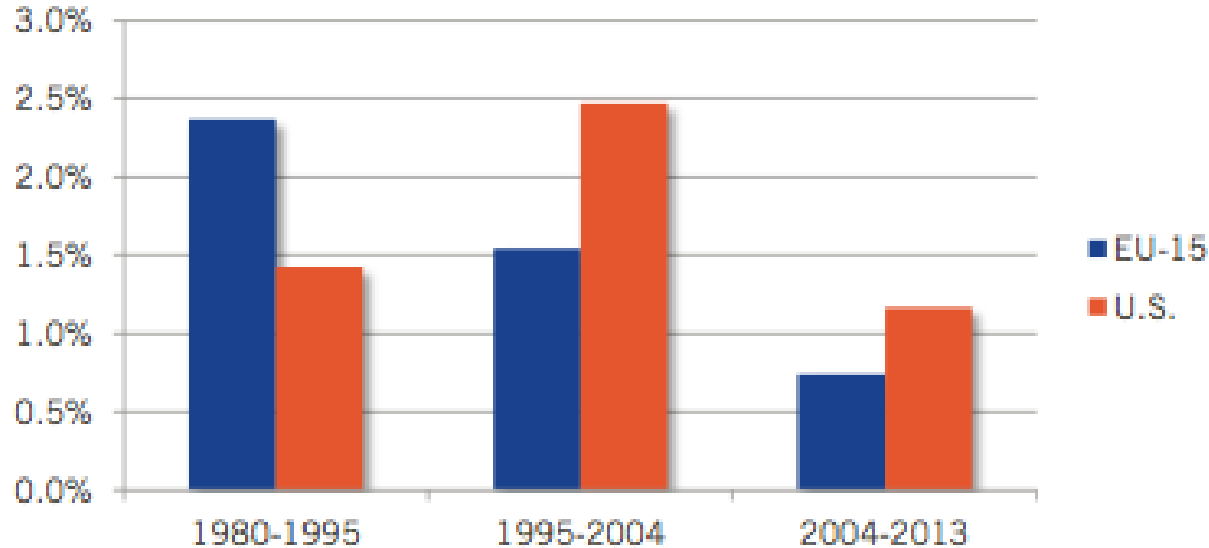


Figure 1: EU-15 and U.S. average annual labor productivity growth, 1980-2013<sup>5</sup>

SINCE 1995 EU HAS LOST GROUND IN PRODUCTIVITY COMPARED TO US

# ICT and PRODUCTIVITY

		2004-2013	
		Diverging	Converging
1995-2004	Converging	Finland Greece Sweden United Kingdom	Ireland
	Diverging	Belgium Denmark France Germany Italy Luxembourg Netherlands Portugal	Austria Spain

Table 1: EU-15 productivity growth relative to the United States<sup>19</sup>

Italy was a particularly poor performer, with a decade of poor performance followed by completely flat productivity between 2004 and 2013.

**NO INVESTMENT ON ICT**

# ICT and PRODUCTIVITY

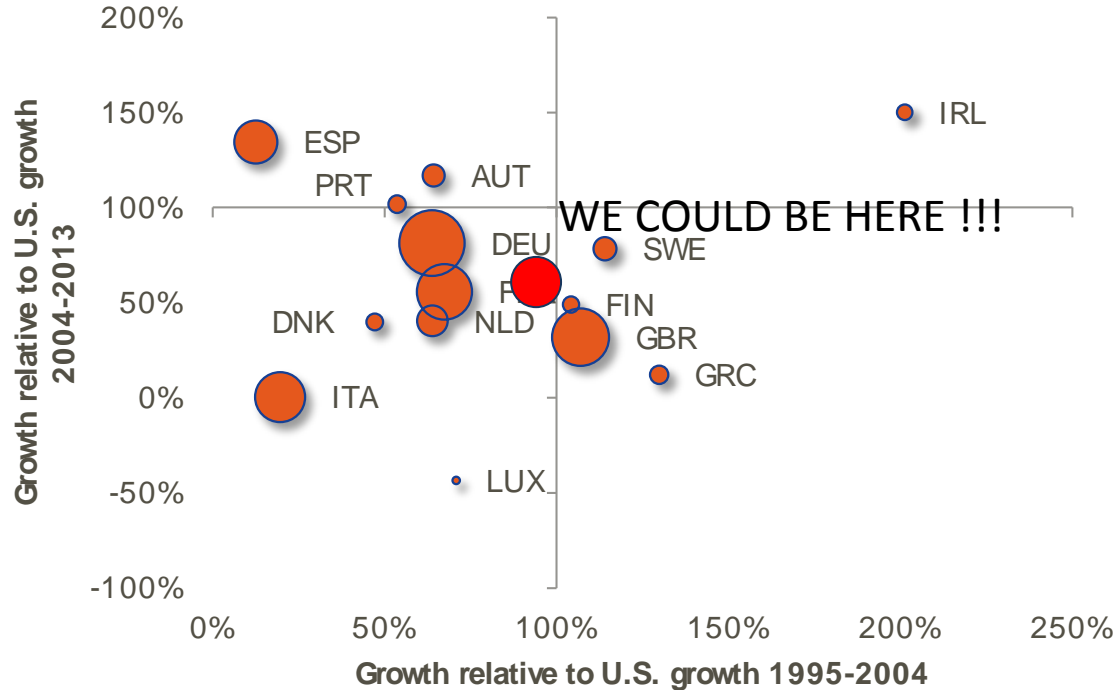


Figure 4: EU-15 productivity percent growth rate relative to U.S. (area of circle is relative size of country GDP)<sup>16</sup>

ICT is a key driver of productivity. This is because ICT is what economists call a “general purpose technology” (GPT).

**FI-WARE AND OTHER ACCELERATORS IN EU  
COULD HELP TO BRIDGE THE GAP!**

## ABBATTIAMO I MURI TRA BUSINESS E TECNOLOGIA.

Capire come lavori è il nostro punto di partenza per offrirti soluzioni tecnologiche che migliorino i tuoi processi aziendali ed offrano valore ai tuoi clienti.

## ASCOLTO, ESPERIENZA, DESIGN ED INNOVAZIONE.

Questo è quanto permette a GetConnected di offrirti soluzioni tecnologiche concrete ed affidabili, che portino valore aggiunto al tuo business.

### Primary Goal



Customer  
satisfaction

### Ingredients



Innovazione,  
Tecnologia, Passione  
Competenze certificate

### Our Partners



Apple - Google - Microsoft  
Alfresco - Atlassian  
Amazon - BlackBerry



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